PLCS Executive Board Meeting Minutes

May 5, 2008

Attendance: Polly Traylor, Matt Spathas,, Teresa Drew, Shelli Kurth, Marvin Estrin, Julie Zolan-Kramer, Paula Cohen

1. <u>Marketing Report</u> Paula Cohen

- A. See full report filed under marketing meeting files
- B. Proposed Ideas:
 - Business Partnership
 - Big Event
 - PLCS online store
- C. Needs
 - Fundraising Leader

2. <u>Finance</u> Teresa Drew

- A. Signatures needed to finish filing for non-profit status (board)
- B. Need to choose a bank:
 - Marvin to speak with San Diego National Bank about a business partnership.
 - Finance Committee to choose bank after Marvin's meeting.

3. Web Site Training Shelli Kurth

A. Training to be held on Wednesday, May 7th at 9:00am at Ocean Beach Elementary School's computer lab

4. <u>Dr. Grier's visit</u> Polly Traylor

A. Meeting to plan visit on Wednesday, May 7th at 9:30 at Ocean Beach Elementary School's computer lab (following web site training).